

**MEDIA CONTACT:**

Amanda Horn, Director of Communications  
(o) 775.398.7228 / (m) 775.636.2567 / [amanda.horn@nevadaart.org](mailto:amanda.horn@nevadaart.org)

**NEVADA MUSEUM OF ART VOTED BEST NEVADA ATTRACTION AWARD BY USA TODAY READERS**

**Museum named number one state attraction by USA TODAY 10BEST readers in month-long contest, topping other Nevada landmarks like the Hoover Dam, Las Vegas Strip and Lake Tahoe.**



**Reno, Nev.** – The Nevada Museum of Art has been voted the Best Nevada Attraction for the 2017 USA TODAY 10Best Readers' Choice Travel Award Contest. The Museum was selected as the number one state attraction by USA TODAY 10Best readers in a month-long contest. Local travel experts nominated the Museum for its iconic building by internationally-renowned architect Will Bruder, its thematic permanent collections, including *The Altered Landscape*, *Carol Franc Buck Collection*, and *Robert S. and Dorothy J. Keyser Art of the Greater West Collection*, and its suite of community programs.

A panel of Nevada travel experts partnered with 10Best editors to pick the initial 20 nominees, and the top 10 winners were determined by popular vote. USA TODAY 10Best readers propelled the Museum into the number one spot after four weeks of voting. Other iconic state attractions that made the top 10 list include Lake Tahoe, the Hoover Dam, the Las Vegas Strip, Virginia City and [more](#). The 10Best Readers' Choice Award Contest on [10Best.com](http://10Best.com) averages 5 million visitors per month and appears across USA TODAY Travel Media Group's digital and mobile products, as well as social media. The site provides its users experiential travel content of top attractions, and things to do and see for top destinations in the U.S. and around the world.

The Nevada Museum of Art, Donald W. Reynolds Center for the Visual Arts, E.L. Wiegand Gallery is the state's only art museum accredited by the American Alliance of Museums. A privately-funded non-profit, the Museum provides meaningful opportunities for people to engage with a range of art and educational experiences. The 70,000 square-foot Museum building features plentiful gallery space, the E.L. Cord Museum School, a 180 seat multi-media theater, Center for Art + Environment, Museum Shop and the on-site restaurant chez louie. The Fred W. Smith Penthouse, Nightingale Sky Room, Stacie Mathewson Sky Plaza tops the Museum, providing a year-round event space and boasting spectacular mountain views.

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The Nevada Museum of Art, located at 160 West Liberty Street in Reno, Nevada is open Wednesday through Sunday, 10 am to 6 pm, late on Thursdays until 8 pm, and closed on Mondays, Tuesdays and national holidays. Admission is FREE for members, \$10 General Admission, \$8 Student / Senior, \$1 children 6 to 12 years and free for children 5 and under. Annual Museum Membership starts at just \$30. This season's feature exhibitions include *City of Dust: The Evolution of Burning Man* and *Unsettled*. *City of Dust* explores the remarkable story of how the legendary Nevada gathering known as Burning Man evolved through collaborative ritual from humble counter cultural roots on San Francisco's Baker Beach into the world-famous desert convergence it is today. *Unsettled* amasses 200 artworks by 80 artists spanning 2,000 years to explore the geography of frontiers characterized by vast expanses of open land, rich natural resources, diverse indigenous peoples, colonialism, and the ongoing conflicts that inevitably arise when these factors coexist.

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### **About Nevada Museum of Art**

Nevada Museum of Art is the only AAM accredited art museum in Nevada. A private, non-profit organization founded in 1931, the Reno-based institution is supported by its membership as well as sponsorships, gifts and grants. Through its permanent collections, original exhibitions and programming, and E.L. Cord Museum School, the Nevada Museum of Art provides meaningful opportunity for people to engage with a range of art and educational experiences. Its Center for Art + Environment is an internationally-recognized research center dedicated to supporting the practice, study, and awareness of creative interactions between people and their environments. The Center houses unique archive materials from more than 1,000 artists working on all seven continents, including Cape Farewell, Michael Heizer, Walter de Maria, Lita Albuquerque, Burning Man, Center for Land Interpretation, and Ugo Rondinone's *Seven Magic Mountains*. Learn more at [nevadaart.org](http://nevadaart.org).

IMAGE CAPTION: Photo by Bill Timmerman.