

Donald W. Reynolds Center for the Visual Arts E. L. Wiegand Gallery

160 West Liberty Street, Reno NV 89501

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'CITY OF DUST: THE EVOLUTION OF BURNING MAN' REVEALS STORY OF HOW AN EXPERIMENTAL DESERT CITY CAME TO BE AND HOW IT CONTINUES TO EVOLVE TODAY

The archive-based exhibition, organized by the Nevada Museum of Art, is on view in Reno July 1, 2017 through January 7, 2018. It will travel to the Renwick Gallery, Smithsonian American Art Museum, in spring 2018.



Reno, Nev. – The remarkable story of how a legendary Nevada gathering evolved through collaborative ritual from humble countercultural roots on San Francisco's Baker Beach into the world-famous desert convergence it is today comes together in *City of Dust: The Evolution of Burning Man*. Never-before-seen photographs, artifacts, journals, sketches, and notebooks reveal how this temporary experimental desert city came to be, and how it continues to evolve. Organized by the Nevada Museum of Art, many items included are drawn from the archive collections of the Museum's Center for Art + Environment. *City of Dust: The Evolution of Burning Man* opens July 1 and remains on view through January 7, 2018 at the Nevada Museum of Art, Donald W. Reynolds Center for the Visual Arts, E. L. Wiegand Gallery located in downtown Reno, Nevada. In the spring of 2018, the show will travel to the Renwick Gallery at the Smithsonian American Art Museum in Washington DC.

Borrowing methods from anthropology and archaeology, *City of Dust: The Evolution of Burning Man* relies on primary source materials, such as archives, artifacts, journals, sketches and notebooks. These historical items trace the civic growth and development of Burning Man's temporary city that arises annually in Nevada's Black Rock Desert. The exhibition also acknowledges Burning Man's global impact and touches on what the future may hold for the recently-established Burning Man Project.

"This exhibition only begins to unravel the story of Burning Man," said Ann M. Wolfe, Andrea and John C. Deane Family Senior Curator and Deputy Director at the Nevada Museum of Art. "Through *City of Dust*, the Nevada Museum of Art hopes not only to shine a light on this vibrant, participatory community, but also to illustrate how its radically experimental nature connects to the desert, and to the region of the Greater West."

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City of Dust spans three consecutive galleries at the Nevada Museum of Art, each focusing on a specific era in the convergence's growth and change. Themes include Countercultural Roots in the San Francisco Bay Area, Spontaneous Order in the Desert, Art on the Playa and Beyond, Burning Man's Global Reach, and Burning Man into the Future. While some of the materials on view are on loan from private collections, most are drawn from the Archive Collections of the Center for Art + Environment at the Nevada Museum of Art. Home to the largest publicly-held collection of Burning Man archives anywhere, researchers travel from around the world to study these materials while seeking to better understand Burning Man's legacy.

"This partnership with the Nevada Museum of Art is an exciting step toward the storytelling about the growth of Burning Man," Burning Man founder Michael Mikel said. "We're excited to share pieces from our history and stories from our year-round culture with the Reno community."

Throughout the exhibition's run, a number of educational and public programs will take place at the Nevada Museum of Art, ranging from a July 6 First Thursday Burning Man Celebration to talks with Burning Man's founders, a talk with artist Leo Villareal, hands-on family programs, an October 19 member's premiere featuring entertainment by Steven Ra\$pa, and more. *City of Dust* appears as part of the Museum's Art + Environment exhibition season and correlates with the 2017 Art + Environment Conference, a triennial Museum production that takes place October 19 – 21, 2017. To see the complete programming line-up for *City of Dust*, please visit http://www.nevadaart.org/exhibition/city-of-dust-the-evolution-of-burning-man/.

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City of Dust was realized thanks to generous gifts from the following: **Lead Gift**: Bently Foundation; Major Gift: Reno-Sparks Convention and Visitors Authority; **Supporting Gifts**: Maureen Mullarkey and Steve Miller; Nevada State Bank; Eleanor and Robert Preger; Volunteers in Art of the Nevada Museum of Art; **Additional Gifts**: City of Reno; Jan and David Hardie; **Media Gifts**: KUNR Reno Public Radio and Reno News & Review.

To access high-resolution images for editorial use, as well as a PDF of the programming suite, please follow this link: http://bit.ly/CityofDustMedia.

Social media participation is encouraged: @nevadaart @burningman #CityofDustArchive #BurningMan.

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About Nevada Museum of Art

Nevada Museum of Art is the only AAM accredited art museum in Nevada. A private, non-profit organization founded in 1931, the Reno-based institution is supported by its membership as well as sponsorships, gifts and grants. Through its permanent collections, original exhibitions and programming, and E.L. Cord Museum School, the Nevada Museum of Art provides meaningful opportunity for people to engage with a range of art and educational experiences. Its Center for Art + Environment is an internationally-recognized research center dedicated to supporting the practice, study, and awareness of creative interactions between people and their environments. The Center houses unique archive materials from more than 1,000 artists working on all seven continents, including Cape Farewell, Michael Heizer, Walter de Maria, Lita Albuquerque, Burning Man, Center for Land Interpretation, and Ugo Rondinone's Seven Magic Mountains. Learn more at nevadaart.org.

Header image caption: A-Frame Raising, Photograph by Stewart Harvey of the first Burning Man held in Nevada's Black Rock Desert, 1990