Cover:
Photo by Chris Holloman
# 2015 Annual Report

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Guests enjoy the Members Premiere of Tahoe: A Visual History
Following five years of curatorial research, loan requests, organization, design, and artist commissions, the Nevada Museum of Art proudly presented *Tahoe: A Visual History*. The comprehensive exhibition occupied every gallery in the Museum and was accompanied by a 468-page book co-published with Skira Rizzoli. Additionally, in partnership with KNPB, we produced a documentary that aired on our local PBS station throughout the run of the exhibition.

This epic historical survey featured more than 400 objects and spanned two centuries of cultural and creative production related to the largest freshwater alpine lake in the United States. Andrea and John C. Deane Family Senior Curator and Deputy Director Ann M. Wolfe led this impressive effort and is gaining a reputation as one of the finest up and coming art historians in the Western United States.

*...featured more than 400 objects and spanned two centuries of cultural and creative production...”*

*Tahoe: A Visual History* was a special tribute to longtime Museum Trustee Wayne Prim and his wife Miriam, who have helped make the Lake Tahoe region a more vibrant, dynamic and beautiful community. The exhibition’s opening gala dinner drew 600 guests, including more than 55 sponsors, to celebrate the project and Wayne and Miriam Primm. It was a fitting occasion capped by a lively musical performance by the Grammy Award-winning Steep Canyon Rangers. Another highlight of the evening was the announcement that Museum...
Trustee John Hawley Olds La Gatta had made a $2 million gift to the Museum’s endowment. In recognition of this generous gift, we have named the third floor feature gallery the John Hawley Olds La Gatta Gallery. I am sad to share that Mr. La Gatta passed away on December 4. Our community will miss him.
In April, we completed a quiet $6 million capital campaign and began construction on our new Fred W. Smith Penthouse that includes the Nightingale Sky Room and Stacie Mathewson Sky Plaza. The austere rooftop had become a popular event destination because of the dramatic views it affords. However, due to unpredictable high-desert weather, use was limited. We asked the building’s original architect, Will Bruder to design “a sky room for the 21st century,” a space that could be enjoyed by our community year-round. Built by Clark/Sullivan Construction, I am happy to report that the nine-month project came in on time and on budget.

A profound thanks to all of the generous donors who contributed to making our Sky Room dream a reality.

As always, the Museum’s strongest asset continues to be the depth and reliability of our membership support, and the contributions of our donors and corporate sponsors. The Museum is deeply grateful to the many people and organizations that worked in partnership with us in 2015.
In 2015, life at the Nevada Museum of Art was dominated by the blockbuster historical exhibition, *Tahoe: A Visual History*. A completely unique experience, *Tahoe* filled every gallery space in the Museum with over 400 objects spanning two centuries of cultural production in the Tahoe-Donner region, including the largest-ever gathering of Washoe baskets and works by Ansel Adams, Albert Bierstadt, Imogen Cunningham, Hung Liu, Thomas Moran, Edward Weston, and Frank Lloyd Wright, among many others.

The product of five years of research and planning by Andrea and John C. Deane Family Senior Curator and Deputy Director Ann M. Wolfe, this exhibition brought the entire Museum to life on a grand scale, with every space vibrating with activity throughout the duration of the exhibition’s five-month run.

**THESE NUMBERS TELL PART OF THE STORY**

During *Tahoe: A Visual History*
- 74,000 visitors
- 876 new members

During Calendar 2015
- 114,000 visitors
- Membership as of January 2016:
  - 7,000 Households
Robust public programming throughout Tahoe attracted enthusiastic crowds, with several special programs each week. This rich schedule included talks by curators, artists, and scholars. The Museum hosted a “Bring Your Native Baskets” day, inviting visitors to bring their own baskets for analysis by a panel of experts. Thematically-related classes at the E. L. Cord Museum School and a series of hikes organized with the Tahoe Rim Trail Association helped our visitors celebrate the lake, its history, and its cultural traditions.

Because *Tahoe: A Visual History* was envisioned as at once historically expansive and present-minded, the Museum commissioned a dozen original works by contemporary artists including...
Chester Arnold, Russell Crotty, Lordy Rodriguez, and Nick Van Woert. In addition, the Museum commissioned three sculptural pieces by Maya Lin which were acquired for the Museum’s permanent collection.

The companion publication to *Tahoe: A Visual History*, co-published by Skira Rizzoli, sold out of its first printing well before the exhibition closed. The book was a critical as well as commercial success. Broadly publicized throughout the region and beyond, the exhibition was covered by hundreds of newspapers, magazines, television stations, and online outlets, including the Associated Press, the Los Angeles Times, Sunset, Juxtapoz, NPR’s Capital Public Radio, and the popular Modern Art Notes podcast.

Epic in its scope and success, *Tahoe: A Visual History* further defined the character and mission of the Nevada Museum of Art in the eyes of regional, national, and international audiences.
PREMIERE SPONSOR

Wayne L. Prim and Miriam Prim and the Wayne L. Prim Foundation

LEAD SPONSORS

Nancy Siebens Binz; EMPLOYERS®; Deborah Day in memory of Theodore J. Day; I. Heidi Loeb Hegerich; IGT; Nancy and Brian Kennedy; The Satre Family Fund at the Community Foundation of Western Nevada; The Ranson and Norma Webster Fund at the Community Foundation of Western Nevada; Wells Fargo

MAJOR SPONSORS

The Bretzlaff Foundation; Carol Franc Buck Foundation; Irene and George Drews; The Thelma B. and Thomas P. Hart Foundation; National Endowment for the Arts

SUPPORTING SPONSORS

Carole Kilgore Anderson and Family in memory of J. Robert Anderson; Kathie Bartlett and Family in memory of Matthew, Phil, and Syd Bartlett; Denise and Tim Cashman; Chase International Real Estate; Judy and David Collins; Andrea and John Deane; Dolby Family; Susan and Stuart Engs; Leonard and Sara Lafrance; Anne Brockinton Lee and Robert M. Lee; Maureen Mullarkey and Steve Miller; Enid A. Oliver, ChFC, Ameriprise Financial Services, Inc.; Sandy Raffealli, Bill Pearce Motors

ADDITIONAL SPONSORS

Atlantis Casino Resort Spa; Alan and Jeanne Blach; Caesars Entertainment; Elaine Cardinale; Jan and David Hardie, Hallador Investment Advisors; The Chica Charitable Gift Fund; Claudia Huntington and Marshall B. Miller in honor of William Bliss and Family; Bruce and Nora James; John Hawley Olds La Gatta; Heidi A. Loeb with Joseph and Emily Wieczorek; Charlotte and Dick McConnell; Mercedes-Benz of Reno; RBC Wealth Management; Sari and Ian Rogoff; Camille and Larry Ruvo, and your friends at Southern Wine and Spirits of Nevada; Sotheby’s; Jenny and Garrett Z. Sutton; Gigi and Lash Turville; Rick and Karen Wolford; Tahoe Regional Planning Agency; Volunteers in Art

MEDIA SPONSORS

RGJ Media; Reno-Sparks Convention and Visitors Authority

PROMOTIONAL SUPPORT

Getaway Reno Tahoe; KUNR; Lake Tahoe Visitors Authority; Regional Transportation Commission of Washoe County; Reno Tahoe International Airport; Summit Shopping Center; Tahoe Blue Vodka; Tahoe Transportation District; Tahoe Quarterly

EDUCATIONAL AND PUBLIC PROGRAMMING SPONSOR

Dorothy Lemelson
Promotional support included presence at the Reno Tahoe International Airport.
No Boundaries: Aboriginal Australian Contemporary Abstract Painting (February – May 2015) was an important and popular exhibition that grew out of the Museum’s new collecting area, the Robert S. and Dorothy J. Keyser Art of the Greater West Collection.

This survey of work by Aboriginal Australian artists explored how these artists speak across cultures without sacrificing their own distinctive cultural identity. Following its debut at the Nevada Museum of Art, No Boundaries traveled to the Portland Institute for Contemporary Art (Oregon), the Pérez Art Museum (Miami), the Charles H. Wright Museum of African-American History (Detroit), and the Herbert F. Johnson Museum of Art at Cornell University.
### COMPLETE LISTING OF 2015 EXHIBITIONS

<table>
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<tr>
<th>Exhibition</th>
<th>Dates</th>
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<tr>
<td>Late Harvest</td>
<td>September 27, 2014 – January 18, 2015</td>
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<tr>
<td>Hiroshi Sugimoto</td>
<td>November 22, 2014 – February 15, 2015</td>
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<td>Kevin Cooley: Primal Forces</td>
<td>December 20, 2014 – March 29, 2015</td>
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<tr>
<td>Daniel McCormick &amp; Mary O’Brien: Watershed Sculpture</td>
<td>December 6, 2014 – April 5, 2015</td>
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<td>Scholastic Art Awards 2015</td>
<td>March 6, 2015 – April 10, 2015</td>
</tr>
<tr>
<td>Victoria Sambunaris: Taxonomy of a Landscape</td>
<td>February 7 – May 3, 2015</td>
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<tr>
<td>No Boundaries: Aboriginal Australian Contemporary Abstract Painting</td>
<td>February 13 – May 3, 2015</td>
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<tr>
<td>Erika Harrsch: The Monarch Paradigm – Migration as Metaphor</td>
<td>April 18 – July 12, 2015</td>
</tr>
<tr>
<td>Larry Mitchell: The 1ºC Project</td>
<td>November 22, 2014 – July 12, 2015</td>
</tr>
<tr>
<td>smudge studio: Look Only at the Movement</td>
<td>April 11 – July 26, 2015</td>
</tr>
<tr>
<td>Tamara Kostianovsky: After Goya</td>
<td>January 17 – July 26, 2015</td>
</tr>
<tr>
<td>Betsabéé Romero: En Tránsito</td>
<td>February 6 – July 26, 2015</td>
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<tr>
<td>Dave Eggers: Insufferable Throne of God</td>
<td>January 17 – July 26, 2015</td>
</tr>
</tbody>
</table>


**Marcos Ramirez ERRE and David Taylor**, *DeLIMItations Monuments 1, 6, and 26*, 2015. Archival inkjet print on Dibond. 31 1/2 x 40 in. **THE ALTERED LANDSCAPE, CAROL FRANC BUCK COLLECTION**


**Adam Katseff**, *Donner Lake*, 2013. Lacquered pigment print, 60 x 73 in. **THE ALTERED LANDSCAPE, CAROL FRANC BUCK COLLECTION**

**Michael Light**, *Highway 89, Cascade and Emerald Lakes and Mount Tallac Beyond, Looking Southwest, South Lake Tahoe, CA*, 2014. Pigment print on Hahnemühle, 40 x 50 in. **THE ALTERED LANDSCAPE, CAROL FRANC BUCK COLLECTION**
Maya Lin, *Cloudline: Mt. Rose at 8,500ft*, 2014. Marble and reclaimed wood, 40 x 74 x 74 in. MUSEUM PURCHASE WITH FUNDS PROVIDED BY THE COLLECTIONS COMMITTEE 2015 AND FUNDS FROM DEACCESSIONING


Jack Malotte, *Shot in the Heart*, 2015. Mixed media on paper, 40 x 41 1/2 in. MUSEUM PURCHASE WITH FUNDS FROM VOLUNTEERS IN ART

Larry Mitchell, *Louisiade Island Village*, 2012. Oil on canvas. PURCHASED WITH FUNDS FROM VOLUNTEERS IN ART

Larry Mitchell, *New Village - Bintuni Bay, West Papua*, 2014. Oil on canvas. PURCHASED WITH FUNDS FROM VOLUNTEERS IN ART

Erika Osborne, *Ancient Juniper - Cathedral Peak*, 2014. Graphite on paper, 44 x 30 in. MUSEUM PURCHASE WITH FUNDS FROM DEACCESSIONING


Mark Ruwedel, *Central Pacific #37*, 1998. Toned gelatin silver print, 7 1/2 x 9 1/2 in. THE ALTERED LANDSCAPE, CAROL FRANC BUCK COLLECTION

Mark Ruwedel, *Central Pacific #41*, 1998. Toned gelatin silver print, 7 1/2 x 9 1/2 in. THE ALTERED LANDSCAPE, CAROL FRANC BUCK COLLECTION


Benjamin C. Brown, *Lake Tallac*, circa 1912. Oil on canvas, 30 1/4 x 42 in. GIFT OF JOHN C. AND ANDREA A. DEANE

Leon Augustin L’hermitte, *Pecheur et sa Famille*, 1912. Pastel on paper, 29 5/8 x 23 1/2 in. GIFT OF ROBERT AND KAREN RISHWAIN

Maya Lin, *Untitled*, 2013. Graphite on inkjet print, 36 x 72 in. GIFT OF WILLIAM L. FOX


Andrew Zuckerman, *Beira Antelope 19*, 2006. Archival pigment print, 50 x 60 in. GIFT OF ANDREW ZUCKERMAN STUDIO

Andrew Zuckerman, *Grizzly Bear 26*, 2009. Archival pigment print, 110 x 60 in. GIFT OF ANDREW ZUCKERMAN STUDIO

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**Gifts**

**GIFTSART COLLECTION PURCHASES (CONT.)**

**ART COLLECTION PURCHASES (CONT.)**

ALL ACQUISITIONS ARE PART OF THE COLLECTION OF THE NEVADA MUSEUM OF ART.
BURNING ICE
The Center for Art + Environment continued to grow its archival holdings and its global reputation as the leading institutional resource for scholarship relating to creative interactions between people and their environments.

The CA+E acquired the archives of Cape Farewell, the world’s largest and oldest art and climate organization, based in London. (The Cape Farewell archive represents the work of more than 350 artists, writers, and scientists.)

The CA+E collaboration with the UC Berkeley Sagehen Creek Field Station, initiated five years ago, expanded into an active artist residency program with twelve projects currently underway. Visiting scholars at the CA+E during 2015 came from Germany, British Columbia, Quebec, and numerous American states. The CA+E library added nearly 1,000 new items, an increase of 20%.
Following years of planning and nine months of construction, the Fred W. Smith Penthouse, Nightingale Sky Room, Stacie Mathewson Sky Plaza opened to universal acclamation in January 2016. A $6 million capital campaign began in 2014, with construction commencing in April 2015. The construction process, which remained on schedule and on budget throughout, afforded Museum staff some unique challenges; for instance, the Museum’s curatorial team installed *Tahoe: A Visual History* throughout the building even as construction continued uninterrupted. Inconveniences were negligible when contrasted with the result: a spectacular 4,800 square foot multi-purpose banquet and event space, serviced by a state-of-the-art kitchen supervised by Chef Mark Estee. Fully retractable floor-to-ceiling glass walls and a new sound system make this space a visually stunning, immersive space for Museum dinners, weddings, corporate events, and private parties – as well as for day-to-day appreciation of the eastern Sierra Nevada foothills from this beautiful vantage. As a highly in-demand rental space, the Sky Room provides the Museum with new revenue, and monthly earnings goals (as of April 2016) are being dramatically exceeded.
Our deepest gratitude goes to the donors who have made this dream possible.

Donald W. Reynolds Foundation
The Nightingale Family Foundation
Stacie Mathewson

Thelma B. and Thomas P. Hart Foundation
The Nell J. Redfield Foundation
Wayne L. Prim Foundation
Louise A. Tarble Foundation
The Reviglio Family
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Nancy and Brian Kennedy
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Nancy and Alan Maiss and Family
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Lisa and Barry Mead
Maureen Mullarkey and Steve Miller
Kristi Overgaard
Peter Pool
Kristen and Leonard Remington
Nancy and Ronald Remington
Tammy and Brian Riggs
Dr. and Mrs. Frank E. Roberts
Sari and Ian Rogoff
Danielle and Joe Sigrist
Turkey and Peter Stremmel
Jenny and Garrett Sutton
Jennifer Smith and John Thayer
Jean Venneman
Darby and David Walker
Christine and John Worthington
Mary Liz and Ronald Zideck

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B. J. Sullivan
Volunteers in Art
Maria and Mark Denzler
John Shaw Field Foundation | Charles E. Springer
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NV Energy
Jennifer and Jason Patterson
Sandy Raffealli
Karlene and Jim Webster
Carole Kilgore Anderson
Kathie Bartlett
Peter Bessette
Jeannne and Alan Blach
Viki Matica and Doug Brewer
Denise and Tim Cashman
Kathleen Conaboy and John Bardwell
Barbara and Tad Danz
Andrea A. and John C. Deane
Valerie Fridland and Craig Denney
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Jennifer Smith and John Thayer
Jean Venneman
Darby and David Walker
Christine and John Worthington
Mary Liz and Ronald Zideck
Over 8,000 students participated in the school tour program in 2015.
EDUCATION

The Museum’s year-round education initiatives reached over 25,000 students and family members through School Tours, Teen Art Night, Scholastic Art Awards, Hands ON! Second Saturdays, and other youth- and family-focused programming.

The Museum takes pride in encouraging talented young artists by administering the Northern Nevada chapter of the Scholastic Art Awards. 2015 saw 1,452 entries, 582 regional award winners, and 13 national medal winners. The Museum awarded a total of $5,000 in scholarships to college-bound high school seniors who also won Gold Key awards for portfolio submissions. This program is an important inducement for outstanding young artists to further develop their talent.

The Education Department increased its focus on interdisciplinary learning, specifically STEAM education, probing the intersections of Science, Technology, Engineering, Art, and Mathematics. Educator Evenings, a monthly program for teachers on a wide variety of topics related to STEAM learning, skyrocketed in popularity, with each event averaging over 100 educators. Educator Evenings have quickly become the Museum’s most powerful forum for engaging with educators and for disseminating tools for interdisciplinary learning in classrooms.
The Museum School’s Art High classes offer teens opportunities to expand their college portfolios.
The E.L. Cord Museum School saw significant growth in activity, course selection, and revenue, all boosted by the School’s physical expansion in late 2014. The Museum School remains a premier resource for arts instruction for all age groups in Northern Nevada.

In just a three year period, the Museum School has increased the number of students served and nearly doubled the number of classes offered. The expanded physical space of the renovated E.L. Cord Museum School continues to develop and build audiences for a series of programs that diversify the audience of the Museum School and reinforce the Museum’s commitment to life-long learning. Life drawing, ceramics, oil, acrylic and watercolor classes along with photography, digital media and lecture series are supplemented by year-round programs that include Art High (monthly portfolio development courses for high school art students), Arte en Español (Spanish immersion classes for children aged 4 - 7), and the Visiting Artist Series (master class workshops by prominent national and international artists).
<table>
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<tr>
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## 2015 Financial Report

### Assets

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<td>Current Assets</td>
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<td>Property and Equipment, net</td>
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<td>Investments and long-term pledges receivable, net</td>
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<td>Permanent Collections</td>
<td>$6,544,250</td>
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### Liabilities

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<th>Category</th>
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<td>Current Liabilities</td>
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<td>Long-Term Deferred Revenue</td>
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<td>Long-Term Debt</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$2,881,077</strong></td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted and Designated</td>
<td>$27,931,742</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$6,924,736</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$4,125,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$38,981,478</strong></td>
</tr>
</tbody>
</table>

### Expenses

#### Program Services

- Museum Activities and Exhibits: $3,910,906
- Museum Events: $633,540
- Supporting Services
  - General and Administrative: $530,981
  - Development and Fundraising: $758,021
  - **Total**: $5,833,448

#### Other Gains and Losses

- Change in Net Assets: $(852,317)

### Income

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts, Grants and Sponsorships</td>
<td>$7,406,143</td>
</tr>
<tr>
<td>Sierra Circle Membership</td>
<td>$367,844</td>
</tr>
<tr>
<td>General Membership</td>
<td>$393,215</td>
</tr>
<tr>
<td>Special Event Sales, net</td>
<td>$191,437</td>
</tr>
<tr>
<td>Endowment Income</td>
<td>$375,985</td>
</tr>
<tr>
<td>Museum Rental</td>
<td>$126,038</td>
</tr>
<tr>
<td>Store &amp; Library Book Sales, net</td>
<td>$192,080</td>
</tr>
<tr>
<td>Admission</td>
<td>$176,975</td>
</tr>
<tr>
<td>Education</td>
<td>$172,075</td>
</tr>
<tr>
<td>Interest &amp; Other Income</td>
<td>$56,633</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$9,458,425</strong></td>
</tr>
</tbody>
</table>

#### Other Expenses

- Personnel and Benefits: $2,390,614
- Facilities: $642,541
- Artists, Lecturers, and Contract Labor: $491,826
- Depreciation: $444,744
- Program & Exhibition Fees: $571,074
- Promotion & Media: $485,931
- Receptions and Exhibition Events: $256,286
- Excursions and Host Expenses: $96,043
- Office Expenses and Supplies: $187,528
- Printing, Postage & Delivery: $176,307
- Staff Travel and Development: $90,554
- **Total**: $5,833,448
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