

**Geoff Manaugh and Nicola Twilley: VENUE**  
**Collection CAE1405**

**Introduction/Abstract**

VENUE was a 16-month-long commissioned project by Geoff Manaugh and Nicola Twilley that was launched in June 2012, designed to document often overlooked yet fascinating sites through the eyes of the innovators, trendsetters, entrepreneurs, and designers at the forefront of ideas today. Materials in this archive include design and planning documents, correspondence, maps and other travel ephemera, postcards, digital and analog instruments, a hand-designed wooden toolbox, and audio and digital image files.

**Biographical Note: Geoff Manaugh**

Geoff Manaugh is the author of one of the Web's most visited cultural sites, BLDGBLOG, as well as *The BLDGBLOG Book*. He is former senior editor of Dwell magazine, a contributing editor at Wired UK, and Editor in Chief of Gizmodo. Along with Nicola Twilley, he organized and co-curated "Landscapes of Quarantine," a design studio and exhibition at New York's Storefront for Art and Architecture in 2010, and in 2011 an exhibition for the Nevada Museum of Art titled "Landscape Futures." In addition to lecturing on a broad range of topics, from urban sustainability to the use of science fiction in architectural design, at museums and universities around the world, he has taught design studios at Columbia University, the Pratt Institute, the University of Technology, Sydney, and University of Southern California.

**Biographical Note: Nicola Twilley**

Nicola Twilley is author of the blog Edible Geography, co-founder of the Foodprint Project, and director of Studio-X NYC, part of the Columbia University Graduate School of Architecture, Planning, and Preservation's global network of advanced research laboratories for exploring the future of cities. With the Center for Land Use Interpretation, she recently curated an exhibition exploring North America's spaces of artificial refrigeration and is currently writing a book on the same topic. From 2011 to 2013, Twilley was a Research Fellow at the CA+E as part of which she partnered with Geoff Manaugh to launch the VENUE project. In May 2013, Twilley was named as one of the first annual UC Berkeley/11th Hour Foundation Food and Farming Fellows.

**Scope and Content**

VENUE was a 16-month-long project proposed to the CA+E by Geoff Manaugh and Nicola Twilley in 2011, and launched as a commissioned project at the Museum in June 2012. The project was substantially underwritten by a grant from the Western States Arts Federation. VENUE traversed the U.S. in a series of looping car and airplane trips to visit sites and people of interest with a variety of analog and digital instruments. The instruments were designed by Chris Woebken, and a custom, hand-built toolbox was designed and built by the woodworkers Semigood in Seattle. Inside the box was a variety of recording equipment used as a pop-up studio to record interviews in audio and video. VENUE visited sites as diverse as New Mexico's Very Large Array, Arches National Park, the world's largest living organism in the Blue Mountains of Oregon, and the 2012 Aspen Ideas Festival. They interviewed experts ranging from a speleobiologist, a golf-course designer, the keeper of the U.S. national atomic clock, and a car crash reconstructionist, to environmental lawyers, concept artists, archivists, and photographers.

Manaugh and Twilley framed their curatorial mission as follows: "to document often overlooked yet fascinating sites through the eyes of the innovators, trendsetters, entrepreneurs, and designers at the forefront of ideas today." The primary outlets for the work were a blog hosted by the CA+E on the Nevada Museum of Art's



website, parallel excerpts running on *The Atlantic* website, and through Twitter. Materials in this archive include design and planning documents, correspondence, maps and other travel ephemera, postcards, digital and analog instruments, a hand-designed wooden toolbox, and audio and digital image files.

### **Inclusive Dates**

1978 – 2015

### **Bulk Dates**

2012 – 2014

### **Quantity / Extent**

4.0 cubic feet

### **Language**

English

### **Arrangement**

Geoff Manaugh and Nicola Twilley: *VENUE* is organized into four series. Series 1 - 2 focus on materials related to project development and planning, series 3 focuses on event actualization, and series 4 contains materials related to specific project outcomes.

- Series 1: Project Development
- Series 2: Sponsorship
- Series 3: Project Realization
- Series 4: Outcomes

### **Related Publications**

Manaugh, Geoff. *The BLDGBLOG book*. San Francisco, CA: Chronicle Books, 2009.

Scott, Felicity D. *Living Archive 7: Antfarm and Allegorical Time Warp: The Media Fallout of July 21, 1969*. Barcelona, New York: Actar, 2008.

### **Container Listing by Series:**

#### **CAE1405/1 Series 1: Project Development, Folders 1-20, 1994 – 2012**

Series 1 includes materials created during the research and development phase of the project. VENUE worked with designers to create the project's logo and collateral, website, and instruments. Materials include research documents and materials, digital imagery, notebooks, and design sketches. Materials are organized chronologically for the first three folders, while the Print Collateral folders are organized alphabetically. The first

five folders of Field Gear are chronologically organized, while the remaining folders are organized alphabetically.

### **CAE Box 61**

- 1-1 Concept Development, 2010 – 2012
- 1-2 Graphic Design and Website Development, Folkert Gorder, 2012
- 1-3 Outreach: Press Release, Social Media, and Presentations, 2011 – 2012
- 1-4 Print Collateral: Outpost Design, 2012
- 1-5 Print Collateral: Brochure, 2012
- 1-6 Print Collateral: Business and Event Cards, 2012
- 1-7 Print Collateral: Event Log, 2012
- 1-8 Field Gear: Research Documents, 2003 – 2012
- 1-9 Field Gear: Research Imagery, 2012
- 1-10 Field Gear: Research Expeditions, 2012
- 1-11 Field Gear: Design Sketches, Chris Woebken, 2012
- 1-12 Field Gear: Fabrication, Chris Woebken, 2012
- 1-13 Field Gear: Aerial Camera Rig (not realized), 2012
- 1-14 Field Gear: Banners and Windsock, 2012
- 1-15 Field Gear: Venue Box, Semigood, 2012
- 1-16 Field Gear: Cyanometer, 2012
- 1-17 Field Gear: Descriptive Camera, Matt Richardson, 2012
- 1-18 Field Gear: Munsell Soil Chart, 1994 – 2012
- 1-19 Field Gear: Survey Marker, 2012
- 1-20 Field Gear: Vehicle Design, 2010 – 2012

### **CAE1405/1 Series 1: Additional Materials**

#### **CAE Box 56: Objects**

- 1-12#28 Headphones for VLF Array Instrument, 2012
- 1-18#2 Munsell Soil Chart, 2010
- 1-19#6 Venue Survey Marker, 2012

#### **CAE Box 14: Small Objects**

- 1-19#7 Survey Marker Chip Sheet, 2012
- 1-20#29 Mercedes Sprinter Van Toy Model, 2011

#### **CAE Box 63: Large Objects**

- 1-20#30 Venue Car Magnet, 2012

#### **CAE Tube Rack**

- 1-12#29 Venue Field Instrument: VLF Radio, 2012 (Green, Rack 9D/11)
- 1-12#30 Venue Field Instrument: Dürer Grid, 2012 (Orange, Rack 9D/11)
- 1-12#31 Venue Field Instrument: Radar Reflector, 2012 (Yellow, Rack 9C/11)
- 1-12#32 Venue Field Instrument: Instrument Tripod, 2012 (Blue, Rack 9C/11)
- 1-12#33 Venue Survey Rod, 2012 (Rack 7D)
- 1-15#52 Venue Box, 2012 (Rack 11)

#### **CAE Textile Rack**

- 1-14#6 Venue Banner (Blue), 2012

- 1-14#7 Venue Banner (Gray), 2012
- 1-14#8 Venue Banner (Green), 2012
- 1-14#9 Venue Banner (Red), 2012
- 1-14#10 Venue Banner (White), 2012
- 1-14#11 Venue Banner (Yellow), 2012
- 1-14#17 Venue Wind Sock, 2012 (Sock frame is on tube rack 11)

### **CAE1405/2 Series 2: Sponsorship, Folders 1-3, 2011 – 2015**

Series 2 includes materials created during the research phase of the project regarding funding Materials include notes, budgets, and grant paperwork. Folders are arranged by subject and date.

#### **CAE Box 61**

- 2-1 Sponsorship Development, 2011 – 2012
- 2-2 Warhol Foundation Grant Application, 2011
- 2-3 Western States Arts Federation (Westaf) Grant, 2011 – 2015

### **CAE1405/3 Series 3: Project Realization, Folders 1-150, 1978 – 2014**

Series 3 contains the materials related to the actualization of the project. Materials include interview notes, digital images, blog posts, audio interview files and transcripts, and ephemera. This series is organized chronologically with the exception of folders 143 – 150, which were unrealized events and are organized alphabetically.

#### **CAE Box 61**

- 3-1 Event #1, Launch, 6/8/2012, 2012
- 3-2 Event #2, Edward Burtynsky, 6/9/2012, 2012
- 3-3 Event #3, Chollar Mine, 6/10/2012, 2012
- 3-4 Event #4, UNR Shake Table, 6/11/2012, 2011 – 2012
- 3-5 Event #5, Peter Goin, 6/11/2012, 2012
- 3-6 Event #6, Eelke Folmer, 6/11/2012, 2012
- 3-7 Event #7, Ross De Lipkau, 6/12/2012, 2010 – 2013
- 3-8 Event #8, Michael Light, 6/12/2012, 2012
- 3-9 Event #9, Mono Lake, 6/13/2012, 2012
- 3-10 Event #10, Scott McGuire, 6/13/2012, 2012
- 3-11 Event #11, Ancient Bristlecone Pine Forest, 6/14/2012, 2012
- 3-12 Event #12, Coso Volcanic Field, 6/14/2012, 2012
- 3-13 Event #13, Matt Coolidge, CLUI, 6/15/2012, 2012 – 2013
- 3-14 Event #14, Julian Bleecker, 6/16/2012, 2009 – 2012
- 3-15 Event #15, Tino Schaedler, 6/16/2012, 2008 – 2012
- 3-16 Event #16, Christopher Hawthorne, 6/17/2012, 2012
- 3-17 Event #17, Bill Rehder, 6/18/2012, 2012
- 3-18 Event #18, Arup Sound Lab, 6/18/2012, 2012
- 3-19 Event #19, Alyse Emdur, 6/19/2012, 2012
- 3-20 Event #20, Janet Owen Driggs, 6/19/2012, 2012
- 3-21 Event #21, David Karp, 6/20/2012, 2012
- 3-22 Event #22, Christopher Hawthorne, 6/20/2012, 2012
- 3-23 Event #23, Joshua Tree National Park, 6/21/2012, 2012
- 3-24A Event #24A, Valley of Fire State Park, 6/24/2012, 2012
- 3-24B Event #24B, Zion National Park, 6/25/2012, 2012

- 3-25 Event #25, The Slot Canyons of Dry Fork, 6/26/2012, 2004 – 2012  
 3-26 Event #26, Natural Bridges National Monument, 6/27/2012, 2001 – 2012

#### CAE Box 64

- 3-27 Event #27, Monticello, Utah, 6/27/2012, 2012  
 3-28 Event #28, Newspaper Rock, 6/27/2012, 2012  
 3-29 Event #29, Arches National Park, 6/28/2012, 2012  
 3-30 Event #30, Epicenter, 6/29/2012, 2012  
 3-31 Event #31, Dennis Scholl and Aspen Ideas Festival, 7/2/2012, 2012  
 3-32 Event #32, Tom Noel and Wasted Friday Group, 7/6/2012, 2012  
 3-33 Event #33, Nick Arvin, 7/6/2012, 2012  
 3-34 Event #34, Wendel Cox, 7/7/2012, 1999 – 2012  
 3-35 Event #35, Terraderm, 7/7/2012, 2012  
 3-36 Event #36, Anders Halverson, 7/9/2012, 2012  
 3-37 Event #37, NIST Atomic Clock, 7/9/2012, 2012  
 3-38 Event #38, Manhattanhenge, 7/11/2012, 2012  
 3-39 Event #39, Andrew Blum, 7/16/2012, 2012  
 3-40 Event #40, Peter Singer, 7/18/2012, 2012  
 3-41 Event #41, Matthew Coolidge, Meadowlands, 8/11 – 12/2012, 2012  
 3-42 Event #42, 2<sup>nd</sup> Lt. Marie Denson, Schriever Air Force Base, 8/15/2012, 2012  
 3-43 Event #43, US Olympic Training Center, 8/15/2012, 2012  
 3-44 Event #44, Estevan Arellano, Acequia, 8/16/2012, 2012  
 3-45 Event #45, Georgia Strickfaden, Los Alamos, 8/16/2012, 2012  
 3-46 Event #46, Kasha Katuwe Tent Rocks National Monument, 8/17/2012, 2012  
 3-47 Event #47, Penelope Boston, 8/18/2012, 2001 – 2013  
 3-48 Event #48, Very Large Array, 8/18/2012, 2012  
 3-49 Event #49, Spaceport America, 8/19/2012, 2012  
 3-50 Event #50, Guadalupe Mountains National Park, 8/19/2012, 2012  
 3-51 Event #51, Carlsbad Caverns National Park, 8/20/2012, 2012  
 3-52 Event #52, Waste Isolation Pilot Plant (WIPP), New Mexico, 8/21/2012, 2012  
 3-53 Event #53, Chile Pepper Institute, 8/22/2012, 2011 – 2013  
 3-54 Event #54, Beth O'Leary, 8/22/2012, 2012  
 3-55 Event #55, Dean Anderson, 8/23/2012, 2007 – 2012  
 3-56 Event #56, ASARCO, 8/25/2012, 2012  
 3-57 Event #57, Lava River Cave, 8/28/2012, 2012  
 3-58 Event #58, Cinder Lake Crater Fields, 8/28/2012, 2007 – 2012  
 3-59 Event #59, Ron Blakely, 8/30/2012, 2012-2013  
 3-60 Event #60, Grand Canyon Caverns, 8/31/2012, 2012  
 3-61 Event #61, National Training Center, 9/1/2012, 1996 – 2012  
 3-62 Event #62, California City, 9/1/2012, 2012  
 3-63 Event #63, Cable Car Museum, 9/2/2012, 2012  
 3-64 Event #64, San Francisco Fire Department, 9/5/2012, 2012  
 3-65 Event #65, Computer History Museum, 9/5/2012, 2012  
 3-66 Event #66, Lynn Rothschild, NASA Ames Research Center, 9/5/2012, 2012  
 3-67 Event #67, Ken Goldberg, 9/7/2012, 1996 – 2012  
 3-68 Event #68, Sonoma Valley Worm Farm, 9/7/2012, 2012  
 3-69 Event #69, Luther Burbank House and Gardens, 9/8/2012, 2012  
 3-70 Event #70, Smell Walk, NYC, 9/24/2012, 2012  
 3-71 Event #71, Dredgefest Harbour Tour, 9/29/2012, 2012  
 3-72 Event #72, Fairmount Waterworks, 10/23/2012, 2012

- 3-73A Event #73, Citrus Research and Education Center, 11/5/2012, 2007 – 2012 (1 of 2)
- 3-73B Event #73, Citrus Research and Education Center, 11/5/2012, 2007 – 2012 (2 of 2)
- 3-74 Event #74, Splendid China, 11/5/2012, 2012 – 2013
- 3-75 Event #75, Celebration, Florida, 11/5/2012, 1995 – 2012
- 3-76 Event #76, Kennedy Space Center, 11/6/2012, 2012
- 3-77 Event #77, Walt Disney World, 11/7/2012, 2012
- 3-78 Event #78, National Navy UDT – Seal Museum, 11/8/2012, 2012
- 3-79 Event #79, Sugarland Tour, 11/9/2012, 2012
- 3-80 Event #80, Sawgrass Recreation Park, 11/9/2012, 2012
- 3-81 Event #81, Botanics Wholesale, 11/10/2012, 2012
- 3-82 Event #82, Aerojet, Dade Facility, 11/10/2012, 1999 – 2012
- 3-83 Event #83, Herzog and de Meuron Parking Garage, 11/10/2012, 2012
- 3-84 Event #84, Stiltsville, 11/11/2012, 2012

#### **CAE Box 104**

- 3-85 Event #85, The Wolfsonian, 11/11/2012, 2012
- 3-86 Event #86, Fort Jefferson, Dry Tortugas National Park, 11/12/2012, 2012
- 3-87 Event #87, Sugarloaf Key Bat Tower, 11/13/2012, 2012
- 3-88 Event #88, Koreshan State Park Historic Site, 11/14/2012, 2011 – 2012
- 3-89 Event #89, Ricky Nix, 11/15/2012, 2012
- 3-90 Event #90, Nike-Ajax Missile Launch Site, 12/10/2012, 2012
- 3-91 Event #91, Superfamous Studios, Folkert Gorter, 12/11/2012, 2012
- 3-92 Event #92, Alex McDowell, 12/11/2012, 2012
- 3-93 Event #93, Tracy Kahn, Citrus Variety Collection, 12/12/2012, 1989 – 2012
- 3-94 Event #94, San Andreas Fault Zone, 12/12/2012, 2012
- 3-95 Event #95, Jessica Rath, 12/13/2012, 2012
- 3-96 Event #96, Randii Wesson, NASA Jet Propulsion Laboratory, 12/13/2012, 2012
- 3-97 Event #97, Basil Hewitt, Puente Hills Landfill, 12/13/2012, 2012
- 3-98 Event #98, Mike Elizalde, Spectral Motion, 12/13/2012, 2012
- 3-99 Event #99, Scott Robertson, Design Studio Press, 12/13/2012, 2012
- 3-100 Event #100, Luray Caverns, 1/7/2013, 1978 – 2012
- 3-101 Event #101, Paul Bogard, 1/8/2013, 2012 – 2013
- 3-102 Event #102, National Radio Quiet Zone, 1/8/2013, 2013
- 3-103 Event #103, Synthetic Turf Resources, 1/9/2013, 2013
- 3-104 Event #104, Doug Brittan, Georgia Tech Research Institute, Food Processing Technology Division, 1/10/2013, 2013
- 3-105 Event #105, Henrik Christiansen, School of Interactive Computing, 1/10/2013, 2013
- 3-106 Event #106, Lee E. Gray, 1/11/2013, 2013 – 2014
- 3-107 Event #107, Fatima Jackson, UNC Chapel Hill, 1/14/2013, 1996 – 2013
- 3-108 Event #108, James Salzman, Duke University, 1/14/2013, 2013
- 3-109 Event #109, Jeff Whitestone, UNC Chapel Hill, 1/15/2013, 2009 – 2013
- 3-110 Event #110, Monticello, 1/15/2013, 2013
- 3-111 Event #111, Earl Swift, Virginia Foundation for the Humanities, 1/15/2013, 2013
- 3-112 Event #112, National Building Museum, 1/16/2013, 2013
- 3-113 Event #113, National Cryptographic Museum, 1/18/2013, 2000 – 2013
- 3-114 Event #114, John M. Mossman Lock Museum, 2/5/2013, 2013
- 3-115 Event #115, Federal Reserve Bank of New York, 2/6/2013, 2013
- 3-116 Event #116, Stone Librande, Sim City, 2/13/2013, 2003 – 2013
- 3-117 Event #117, Mercer Museum, 3/21/2013, 2013
- 3-118 Event #118, Otis Test Tower, Bristol Research Quality Assurance Center, 3/28/2013, 2013

- 3-119 Event #119, New Bedford Whaling Museum, 3/29/2013, 2013
- 3-120 Event #120, Mystic Seaport, 3/30/2013, 2013
- 3-121 Event #121, Powdermill Avian Research Center, 5/30/2013, 2013
- 3-122 Event #122, Rich Pell, Center for Post Natural History, 5/30/2013, 2010 – 2013
- 3-123 Event #123, Art Schmechling, X-Rite Inc., 5/31/2013, 2013
- 3-124 Event #124, Kay Havens, Chicago Botanical Garden, 6/3/2013, 2010 – 2013
- 3-125 Event #125, Forest Products Laboratory, 6/7/2013, 2006 – 2013
- 3-126 Event #126, Ice Age Trail, 6/8/2013, 2013
- 3-127 Event #127, St. Croix Sensory, 6/10/2013
- 3-128 Event #128, Soudan Mine, 6/11/2013, 2013
- 3-129 Event #129, Lake Itasca, Mississippi Headwaters, 6/12/2013, 2011 – 2013
- 3-130 Event #130, John D. Odegard School of Aerospace Sciences, 6/13/2013, 2013
- 3-131 Event #131, Free Enterprise Radon Health Mine, 6/14/2013, 2012 – 2013
- 3-132 Event #132, Berkeley Pit Viewing Stand, 6/14/2013, 2000 – 2013
- 3-133 Event #133, The Malheur National Forest, 6/16/2013, 2008 – 2013
- 3-134 Event #134, Roger Boulton, Robert Mondavi Inst. for Wine and Food Sciences, 6/20/2013, 2013
- 3-135 Event #135, Kyria Boundy-Mills, Robert Mondavi Inst. for Wine and Food Sciences, 6/20/2013, 1996 – 2013
- 3-136 Event #136, US Army Corps of Engineers Bay Model, 6/22/2013, 2013
- 3-137 Event #137, Jon Mooallem, Haus Coffee, 6/23/2013, 2013
- 3-138 Event #138, Megan Shaw and Rick Prelinger, Prelinger Library, 6/23/2013, 2013
- 3-139 Event #139, Jacob Hamblin, 7/22/2013, 2013
- 3-140 Event #140, Jeffrey Lockwood, 7/24/2013, 2013
- 3-141 Event #141 (139), Central Park Bolt, 7/27/2013, 2013
- 3-142 Itineraries, Complete Event Listing, Maps, 2010 – 2013
- 3-143 Unrealized: Chohokia Mounds, 2013
- 3-144 Unrealized: ELF (Extremely Low Frequency), 2012 – 2013
- 3-145 Unrealized: Fire Management, 2011 – 2013
- 3-146 Unrealized: Florida Sinkholes, 2009 – 2012
- 3-147 Unrealized: Ice Age Floods Institute, 2012 – 2103
- 3-148 Unrealized: Lava Lab, 2013
- 3-149 Unrealized: Permian Coal Forest, 2007 – 2012
- 3-150 Unrealized: Underground Records Storage Center, 2012

### CAE1405/3 Series 3: Additional Materials

#### CAE Box 56: Objects

- 3-52#12 Event #52, Permian Age Rock Salt (white), 2012
- 3-52#13 Event #52, Permian Age Rock Salt (beige, flecks of orange), 2012
- 3-56#24 Event #56, ASARCO Mine Rock Samples, 2012
- 3-66#17 Event #66, Visitor Badge, Geoff Manaugh, 2012
- 3-66#18 Event #66, Visitor Badge, Nicola Twilley, 2012
- 3-96#27 Event #96, Visitor Badge, Nicola Twilley, 2012

#### CAE Box 14: Small Objects

- 3-65#14 Event #65, Computer History Museum Entrance Clip, 2012
- 3-89#17 Event #89, Golf Course Tee, 2012
- 3-128#23 Event #128, Sudan Mine Pencil, 2013

**CAE S-Box 12:**

3-132#18 Event #132, PIT Watch Handout, not dated

**CAE Flat File F2**

3-62#2 Event #62, Friends of Jawbone Off-Highway Vehicle Riding Areas and Trails map, 2011

**CAE1405/4 Series 4: Outcomes, Folders 1-4, 2012 – 2015**

Series 4 contains the materials related to project outcomes including two exhibitions, one presentation, and the press related to the entire project. This series is ordered chronologically with the exception of the Press folder which contains press materials for the entire project.

**CAE Box 104**

- 4-1 Exhibition at Nevada Museum of Art, 2014
- 4-2 2014 Art + Environment Conference Brown Bag Lunch, 2014
- 4-3 Exhibition at SPUR, 2014 – 2015
- 4-4 Project Press, 2012 – 2014