



Donald W. Reynolds Center for the Visual Arts | E. L. Wiegand Gallery  
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**FOR IMMEDIATE RELEASE:**

**JOIN US IN CELEBRATING *THE LOVE OF ART: A LUNCHEON + ARTISAN SHOPPING EXPERIENCE***

**Reno, NV (July 17, 2023)** –If you love art, you are warmly invited to celebrate the creative spirit that connects our community with an artful event hosted at the Nevada Museum of Art on Friday, September 8, 2023, from 10 am – 4 pm.

This luncheon and artisan shopping experience, called *The Love of Art*, is hosted by the Volunteers in Art (VIA) to benefit the exhibition program at the Museum. Recently reframed, reinvigorated, and recalculated as a joyful celebration art’s *je ne sais quoi*—*The Love of Art* invites you and your besties to dress in your finest to be treated to a feast of the eyes (and an Instagramable feast created by chef Colin Smith of Roundabout) in Reno’s premier social and shopping scene.

“When else can you come to the Museum as a special guest, enjoy a wonderful meal with friends and a unique shopping experience you won’t find anywhere else?” asked Claire Muñoz, Vice President of Advancement and Deputy Director of the Nevada Museum of Art. “This event offers guests an opportunity to celebrate the creative spirit that connects us all, while supporting the Museum’s robust exhibition program.”

***The Love of Art* Event Details**

Tickets are \$150 for General Admission and \$125 for Museum Members. All tickets can be purchased at <http://nevadaart.org/love2023>

Registration includes:

- Signature luncheon + dessert, served with wine + bubbles
- Shop curated collections inspired by exhibitions past and present
- Raffle featuring [a Herman Miller Eames lounge chair + ottoman courtesy of HB Workplaces](#)
- Free valet parking
- 10% shopping savings for Museum members

**Register online at:** <http://nevadaart.org/love2023>

***The Love of Art* is an Event Inspired by Volunteers**

Volunteerism is in the very DNA of the Nevada Museum of Art, and this forthcoming event reflects these origins. In 1931, a cadre of landscape painters known as the Latimer Art Club became the founding volunteers behind the Nevada Art Gallery, what is now known as the Nevada Museum of Art.

Today, Volunteers in Art (VIA) is a driving force in the Museum’s daily operations and long-term success. From staffing the Shop and admissions desk to installation support and administrative assistance, VIA’s 100+ dedicated members provide more than \$125K of in-kind human resources every year.

VIA is also at the source of evolving the annual fundraising event that has been around for over forty years. Once called *Arts + Flowers Luncheon*, this year’s event, *The Love of Art*, is high-color, bright and vibrant – aspects of the event that draw their inspiration from what compelled volunteers to join VIA in the first place: their love of art. “While this event is certainly focused on fundraising to support the Museum’s exhibition programs, it’s also about celebrating creativity and the way art connects us as a cohesive community,” said Muñoz.

The return of the VIA-organized event has been applauded by Museum Leadership. Museum CEO David Walker said that the evolution of *The Love of Art* earmarks an important moment for not just the Nevada Museum of Art, but for all non-profits like it. “Now more than ever, Museums need volunteers who are passionate about what they do and who share that passion with others.”

*Proceeds support the Museum’s exhibition program.*

*Event sponsorship by Julie and Micheal Teel | Owners: Raleys with additional support from [HB Workplaces](#), Nevada’s exclusive MillerKnoll Certified Dealer of Herman Miller and Knoll products.*

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**The Nevada Museum of Art** is the only art museum in Nevada accredited by the American Alliance of Museums (AAM). A private, nonprofit organization founded in 1931, the statewide institution is supported by its membership as well as sponsorships, gifts and grants. Through its permanent collections, original exhibitions and programming, and E.L. Cord Museum School, the Nevada Museum of Art provides meaningful opportunities for people to engage with a range of art and education experiences. The Museum's **Center for Art + Environment** is an internationally recognized research center dedicated to supporting the practice, study, and awareness of creative interactions between people and their environments. The Center houses unique archive materials from more than 1,000 artists working on all seven continents, including Cape Farewell, Michael Heizer, Walter de Maria, Lita Albuquerque, Burning Man, the Center for Land Use Interpretation, Great Basin Native Artists Archive, Ugo Rondinone's *Seven Magic Mountains*, and Trevor Paglen's *Orbital Reflector*. Learn more at [nevadaart.org](http://nevadaart.org).

#### **Land Acknowledgement**

The Nevada Museum of Art acknowledges the traditional homelands of the *Wa She Shu* (Washoe), *Numu* (Northern Paiute), *Newe* (Western Shoshone), and *Nuwu* (Southern Paiute) people of the Great Basin. This includes the 28 tribal nations that exist as sovereign nations and continue as stewards of this land. We appreciate the opportunity to live and learn on these Indigenous homelands.