

MEDIA CONTACT: Valerie Primeau | Director of Communications 775.398.7221 | valerie.primeau@nevadaart.org





FOR IMMEDIATE RELEASE

NEVADA MUSEUM OF ART DEBUTS CURATED BOOK SHOP INSIDE NEW CHARLES AND STACIE MATHEWSON EDUCATION + RESEARCH CENTER

Reno, Nev. (August 22, 2025) — The Nevada Museum of Art is proud to announce the opening of the Bretzlaff Book Shop, a beautifully curated destination for art lovers, architecture aficionados, book collectors, and design enthusiasts. Located on the first floor of its newlycompleted Charles and Stacie Mathewson Education + Research Center, the Bretzlaff Book Shop offers a thoughtful experience that complements the Museum's mission of connecting art, environment, and scholarly inquiry.

Designed as a companion to the new Thomas and Pauline Tusher Research Library on the first floor, the Bretzlaff Book Shop features a unique selection of art, architecture, and design volumes, as well as beautiful coffee table books. Visitors will discover a wide array of visually stunning and intellectually stimulating titles, including every art book published by the Nevada Museum of Art. These include editions highlighting the art of Maynard Dixon, Judith Lowry, Jean LaMarr and the popular 2015 exhibition *Tahoe: A Visual* History.

"The Bretzlaff Book Shop is a beautiful extension of our curatorial voice and showcases the Museum's commitment to publishing and scholarship," said David B. Walker, CEO. "The Charles and Stacie Mathewson Education + Research Center is an investment in our community and as part of that, we're thrilled to offer our guests an inspiring environment where inquiry, curiosity, research and knowledge are at the heart of every visit to the Museum."

Other notable books in the Bretzlaff Book Shop include a leather-bound edition of Julia Child's famous cookbook, architecture books highlighting the work of Frank Lloyd Wright, the Pantone color design book, Nike photo collage of the iconic Air Jordans, the legacy of Led Zeppelin and many more.

"The museum's goal was to create a place where your surroundings are as fresh and stimulating as the variety and quality of books," said Valerie Curtis, Director of Retail Operations. "No matter what kind of creative expression interests you, it's here."

The Book Shop is located on California Avenue in Reno and is open to the public during regular Museum hours: 10 am – 6 pm Tuesday through Sunday and 10 – 8 pm on Thursday.

ABOUT THE NEVADA MUSEUM OF ART

The **Nevada Museum of Art** is the only art museum in Nevada accredited by the American Alliance of Museums (AAM) and among the few in the nation structured around thematic inquiry. Located in Reno, Nevada, on the edge of the Great Basin, the Museum's programming and collections are divided into thematic focus areas including the Art of the Greater West, the Altered Landscape, contemporary art, and work ethic in American art.

The Museum's Institute for Art + Environment expands the Museum's global research footprint and is an internationally recognized research center that supports the practice, study, and awareness of creative interactions between people and their natural, built, and virtual environments. The Institute houses unique archive materials including Cape Farewell, Michael Heizer, Walter de Maria, Lita Albuquerque, Judy Chicago, Burning Man, Center for Land Use Interpretation, Helen and Newton Harrison, High Desert Test Sites, Desert X, and Great Basin Native Artists Archive and Directory.

Learn more at nevadaart.org.

LAND ACKNOWLEDGMENT

The Nevada Museum of Art acknowledges the traditional homelands of the Waší-šiw (Washoe), Numu (Northern Paiute), Newe (Western Shoshone), and Nuwu (Southern Paiute) people of the Great Basin. This includes the 28 Tribal Nations that exist as sovereign nations and continue as stewards of this land. We appreciate the opportunity to live and learn on these Indigenous homelands.