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***BROAD STRIPES, BRIGHT STARS: CELEBRATING 250 YEARS OF AMERICA'S ICONS* OPENS AT THE NEVADA MUSEUM OF ART**

Reno, Nev. (June 2, 2026) — The Nevada Museum of Art today announced ***Broad Stripes, Bright Stars: Celebrating 250 Years of America's Icons***, an exhibition drawn from the celebrated private collection of internationally renowned graphic designer and collector Kit Hinrichs. **Opening November 7, 2026**, the exhibition features historic flags, textiles, prints, posters, sculptures, and personal keepsakes. Through these works, it examines how the American flag has evolved as a national emblem and a cultural symbol over the past 250 years.

At the heart of *Broad Stripes, Bright Stars* is the story of how the American flag changed over time, and its use to reflect the sentiment of the nation. Featuring hundreds of objects from the collection of Hinrichs, the exhibition traces the evolution of America's visual identity through its most enduring national symbols. The collection primarily spans pre-Civil War era through World War II, and investigates how the American flag and related iconography have reflected the nation's aspirations, conflicts, and creativity across generations.

"The flag is our country's flag – made by so many different people with so many different points of view. This exhibition is an opportunity to reflect on the evolving meaning of the stories, craftsmanship, and spirit that shaped this country," said Hinrichs. "Throughout my life, I've been fascinated by how our national symbols evolve, and how these objects show American ideals, contradictions, struggles, and optimism."

Although rooted in graphic design and visual culture, the collection spans an extraordinary range of objects and traditions, including political buttons, embroidered World War I postcards, folk art quilts, military artifacts, photography, sports memorabilia, and one-of-a-kind expressions of American identity and craftsmanship.

"*Broad Stripes, Bright Stars* shows the power of objects designed to tell the story of a nation," said David B. Walker, CEO of the Nevada Museum of Art. "This exhibition asks visitors to consider how the American flag has evolved alongside the country itself, how it belongs to all of us, and the many histories, voices, and ideals it has come to represent."

The exhibition's title refers to musical composer Francis Scott Key's famous description of the American flag in "The Star-Spangled Banner." From the fifteen-star, fifteen-stripe flag that flew over Fort McHenry in Baltimore, Maryland during the War of 1812 to today's fifty-star design, the exhibition examines how the American flag evolved alongside the nation, ultimately becoming a patriotic emblem, a political symbol, and a source of artistic inspiration.

The exhibition is accompanied by a beautifully illustrated publication by the same name, *Broad Stripes Bright Stars*, featuring the historic flags, books, paintings, and ephemera from Hinrichs' collection. Essays examine the cultural meaning of the American flag, while a wide array of handcrafted works, including quilts,

needlework, folk art, and sculpture, demonstrate the enduring presence of the stars and stripes in American visual culture.

The exhibition publication is now available for purchase at the Museum Shop. For more information, go to nevadaart.org.

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ABOUT KIT HINRICHS

Kit Hinrichs is an internationally recognized graphic designer and founder of Studio Hinrichs in San Francisco. A graduate of ArtCenter College of Design in Los Angeles and former partner at Pentagram, his work is represented in the permanent collections of the Museum of Modern Art in New York and San Francisco and Los Angeles County Museum of Art. Through decades of collecting, Hinrichs has assembled an archive that celebrates the visual language, complexity, and contradictions of the American experience.

ABOUT THE NEVADA MUSEUM OF ART

The Nevada Museum of Art is the state's only art museum accredited by the American Alliance of Museums (AAM). Founded in 1931, the Museum is distinguished by its focus on the relationship between art and environment. Located in Reno at the intersection of the Sierra Nevada and the Great Basin, the Museum features programming and collections organized around thematic areas including the Art of the Greater West, the Altered Landscape, contemporary art, and work ethic in American art. In 2025, the Museum completed a major renovation and expansion with the Charles and Stacie Mathewson Education + Research Center, further strengthening its role as a hub for learning, scholarship, and community engagement.

The Museum's Institute for Art + Environment is an internationally recognized research center that supports the practice, study, and awareness of creative interactions between people and their natural, built, and virtual environments. The Institute houses archives, special collections, and rare books connected to the Great Basin Native Artists organization; artists Beverly Buchanan, Judy Chicago, Helen and Newton Harrison, Michael Heizer, Walter De Maria, Lita Albuquerque, Trevor Paglen; and organizations including Burning Man, High Desert Test Sites, Desert X, and the Center for Land Use Interpretation.

Learn more at nevadaart.org.

LAND ACKNOWLEDGMENT

The Nevada Museum of Art acknowledges the traditional homelands of the Waší·šiw (Washoe), Numu (Northern Paiute), Newe (Western Shoshone), and Nuwu (Southern Paiute) people of the Great Basin. This includes the 28 Tribal Nations that exist as sovereign nations and continue as stewards of this land. We appreciate the opportunity to live and learn on these Indigenous homelands.